

NEW BALANCE

# ***DESCRIPTION:***

**New Balance** (**NB**) is an American sports footwear and apparel brand that was established in 1906. The brand was originally associated with the **New Balance Arch Support Company**. Today the brand is associated with **New Balance Athletics, Inc.**, an American [multinational corporation](https://en.wikipedia.org/wiki/Multinational_corporation) and its parent **New Balance, Inc.**, a [Jim Davis](https://en.wikipedia.org/wiki/Jim_Davis_(businessman)) owned holding company that owns New Balance Athletics, Inc. New Balance Athletics, Inc. and New Balance, Inc. are both based in the same headquarters located in [Boston, Massachusetts](https://en.wikipedia.org/wiki/Boston,_Massachusetts).

New Balance is one of the world's major sports footwear and apparel manufacturers and maintains a [manufacturing presence in the United States](https://en.wikipedia.org/wiki/Made_in_USA), as well as in the [United Kingdom](https://en.wikipedia.org/wiki/United_Kingdom) for the European market, where they produce some of their most popular models such as the [990 model](https://en.wikipedia.org/wiki/New_Balance_99X_Series)—in contrast to its competitors, which often manufacture exclusively outside the United States and Europe. As a result, New Balance shoes tend to be more expensive than those of many other manufacturers.

*ITEMS AVAILABLE ON A2Z SPORTS:*

* **CRICKET BAT.**

**New Balance cricket bats 2020** are quite the spectacle. These stunning, contemporary cricket bats are built for the modern, stylish batsman who likes to hit big. With Joe Root, Jason Roy and Aaron Finch among their star-studded list of endorsers, Team New Balance has made quite the impression over the last few years. Browse this great selection of **New Balance cricket bats for sale** and increase your boundary-scoring potential today.

*PICTURE OF ITEMS:*



